



**Garage Thinking™**  
**Nigel Barlow**

**Accelerating innovation**  
**Delivering solutions**

# Garage Thinking™ is about climate not culture

## Climate comes first

### ***Innovation is everybody's business.***

- Everyone needs to be engaged, not just the obvious folks in R &D.

### ***It's more than the product.***

- Processes, services, solutions, pricing, marketing channels: all is within the scope of Garage Innovation.

### ***It's not a department or function.***

- GT! teams can be applied to any function or cut across departmental silos. Where people are solving problems – they do better in a Garage!

## How Nigel Barlow helps

### ***Climate audit***

- A structured assessment of the innovation climate to identify obstacles to Garage Thinking™ and pathways to success.

### ***Cognitive mapping***

- A style map of the leadership and management team to profile the innovation style of the enterprise

### ***Key notes and workshops***

- Inspirational, challenging and forward looking support to large events and team meetings

**You may not be able to change the  
culture, but you can fix the climate**



# Garage Thinking™ is hands on and practical

Real is best!

***Innovation doesn't have to be 'sexy'.***

- Fixing real business and organisational problems is as important as breakthrough ideas.

***Capability is developed in action.***

- Creative talent is fostered through success and seeing solutions work in the business. It's outcome based.

***Inspirational leadership is the key.***

- Championing GT! Teams by leaders who have 'skin in the game' is vital for success!

How Nigel Barlow helps

***Garage Thinking™ Business Case***

- Using Possibility Thinking tools to develop an opportunity map: where do we need solutions and what are they worth?

***Garage Construction/Bootcamp***

- Working with leaders to identify GT! Vision, priorities, teams and leaders.
- Team(s) create their own garage space-physical and virtual-and experience the garage tool-kit

***Garage Leadership***

- Developing "why not? "what if" leaders who can coach and inspire innovation not just run a project and a budget.

**Innovation is about applied creativity :  
doing new and better things right now.**

# Garage Thinking™ Tools and Methods

## Mindset, Behaviour & Ability

### ***Selecting Garage Thinking™ Teams***

- Functional or cross-departmental? Same level or a diagonal slice? Organisational design to a winning formula.

### ***Choosing GT! Challenges/Projects***

- Mixing those focussed on doing things better-and those which mean doing it differently. Low touch – High Impact for maximum effect.

### ***Agile implementation***

- Scrums, sprints and touch downs! Garage Spirit of fast trials and experimentation lived!

## How Nigel Barlow helps

### ***Onboarding ‘Garagistas’***

- Inspiring and supportive briefings by experienced Garage Visionaries.

### ***Training***

- Teaching the tools to implement Garage Thinking to future champions. Possibility Thinking/Prototyping /Beginner’s Mind/Experimental Mindset/Advanced Teamwork and Collaboration etc.
- Insights are applied immediately to GT! challenges.

### ***Coaching***

- Leading and supporting teams to deliver plans. Sharing of learning between teams

### ***Consulting***

- Expert resource to assist teams to undertake specialist tasks, overcome barriers and develop strategies for success.

**Tools aligned with the needs of teams**